

Current Issues in International Management WT 2017/2018

Chair of International Management

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Seminar Topics

Topic 1	The influence of human capital on new venture performance
Topic 2	Human capital and entrepreneurial opportunity recognition
Topic 3	The impact of social capital on the performance of businesses founded by immigrants
Topic 4	The impact of social capital on new venture innovation performance
Topic 5	Factors influencing migrant entrepreneurship success as compared to native entrepreneurs
Topic 6	Startup motivations of refugee entrepreneurs
Topic 7	The assessment of the degree of firm's internationalization
Topic 8	The role of owner gender in performance of international new ventures
Topic 9	Entrepreneurial orientation: current state of research and future directions.
Topic 10	The role, measurement and strategies of the digital transformation
Topic 11	The impact of the digitalization on internationalization process
Topic 12	The moderating role of national cultural dimensions on internationalization process
Topic 13	Analyzing the capabilities of born global firms
Topic 14	The influence of environmental turbulence on firm performance
Topic 15	Moderating effects of firm and country specific factors on firm performance
Topic 16	The relationship between innovation and firm performance
Topic 17	The internationalization and firm performance relationship

Topic 18	The influence of top management characteristics on international performance
Topic 19	Intellectual capital and innovation management
Topic 20	Examining the phenomenon of early and rapid internationalization