



FACULTY OF ECONOMICS
AND MANAGEMENT



MASTER THESES AT THE CHAIR OF INTERNATIONAL MANAGEMENT

Own topic proposal & cooperation with an organization

Otto-von-Guericke University Magdeburg

Chair of International Management

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Own topic
suggestion

See slide 3 and 4



Thesis in
cooperation
with an
organization

See slide 4 and 5

We constantly take applications for these types of master theses – please mail your application documents to international.management@ovgu.de. Make sure to follow the guidelines provided on the following slides

PURSUING YOUR OWN TOPIC OF INTEREST

Identify your topic of interest

- Define a topic/question you would like to work on and fits the areas of interest at the chair (see information on webpage)
- We only supervise empirical master theses, which require to analyse data with the help of statistical data analysis methods
- Check the academic literature – make sure that your topic/question is unanswered
- Identify possibilities how you can access data to answer your research questions

For this step no prior discussion with the Chair of International Management is necessary!

Prepare your application

- Submit your complete application online
- Your application must include the following:
 - CV
 - Current transcript of records (it must show that you fulfill the requirements to register your thesis)
 - Proposal of your thesis topic (further details are shown on the next slide)

Review of your application at the chair

- We will review your application
- In some cases, it may be necessary to discuss further details to ensure the successful completion of the thesis
- Both sides decide if they want to work together on the thesis topic
- Start of reading period

Please submit your application as early as possible. This enables us to get back to you to discuss open questions.

CONTENT REQUIREMENTS FOR YOUR THESIS PROPOSAL TO WRITE ABOUT YOUR OWN TOPIC OF INTEREST

Your thesis proposal must not exceed five pages and must follow the Academy of Management style guide for authors.

Please include in your thesis proposal the following aspects:

- Outline the research gap you have identified – refer to current literature
- Name a potential research question – are there any research calls in recent academic papers?
- Why is it important for research to close the gap?
- Why is it important for an organization that the question(s) is/are answered?
- How can your research question be answered by an empirical thesis
- How do you plan to gather the necessary data?

WRITING THE MASTER THESIS IN COOPERATION WITH AN ORGANIZATION

Identify a topic with the organization

- Define a topic/question in cooperation with an organization
- Identify a supervisor/contact person at the organization
- Check the academic literature – make sure that your topic/question is unanswered
- Agree upon data access, contact, and time with an expert at the organization or any other information required for the successful completion of your thesis with the organization

For this step no prior discussion with the Chair of International Management is necessary!

Prepare your application

- Submit your complete application online
- Your application must include the following:
 - CV
 - Current transcript of records (it must show that you fulfill the requirements to register your thesis)
 - Proposal of your thesis topic (further details are shown on the next slide)

Review of your application at the chair

- We will review your application
 - In some cases, it may be necessary to discuss further details to ensure the successful completion of the thesis
 - Both sides decide if they want to work together on the thesis topic
 - Start of reading period
- Please submit your application as early as possible. This enables us to get back to you to discuss open questions.**

CONTENT REQUIREMENTS FOR YOUR THESIS PROPOSAL TO WRITE YOUR THESIS IN COOPERATION WITH AN ORGANIZATION

Your thesis proposal must not exceed five pages and must follow the Academy of Management style guide for authors.

Please include in your thesis proposal the following aspects:

- Outline the research gap you have identified – refer to current literature
- Name a potential research question – are there any research calls in recent academic papers?
- Why is it important for research to close the gap?
- Why is it important for the organization to answer the question?
- How do you plan to answer your research question?
- What kind of support do you get from the organization you will work with (i.e., access to data, support to interview experts)?